

1 **IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

2 Inventorship Marsh
3 Applicant Microsoft Corporation
4 Attorney's Docket No. MS1-525US
Title: Enhancing Smart Card Usage For Associating Media Content With
Households

5 **DECLARATION FOR PATENT APPLICATION**

6 As a below named inventor, I hereby declare that:

7 My residence, post office address and citizenship are as stated below next to
8 my name.

9 I believe I am the original, first and sole inventor (if only one name is listed
10 below) or an original, first and joint inventor (if plural names are listed below) of the
11 subject matter which is claimed and for which a patent is sought on the invention
12 entitled "Enhancing Smart Card Usage For Associating Media Content With
13 Households," the specification of which is attached hereto.

14 I have reviewed and understand the content of the above-identified
15 specification, including the claims.

16 I hereby claim benefit under 35 U.S.C. 119(e) of United States Provisional
17 Application 60/125,998, filed March 24, 1999.

18 I acknowledge the duty to disclose information which is material to the
19 examination of this application in accordance with Title 37, Code of Federal
20 Regulations, § 1.56(a).

21 PRIOR FOREIGN APPLICATIONS: no applications for foreign patents or
22 inventor's certificates have been filed prior to the date of execution of this
23 declaration.

Power of Attorney

I appoint the following attorneys to prosecute this application and transact all future business in the Patent and Trademark Office connected with this application:

Lewis C. Lee, Reg. No. 34,656; Daniel L. Hayes, Reg. No. 34,618; Allan T. Sponseller, Reg. 38,318; Steven R. Sponseller, Reg. No. 39,384; James R. Banowsky, Reg. No. 37,773; Lance R. Sadler, Reg. No. 38,605; Michael A. Proksch, Reg. No. 43,021; Thomas A. Jolly, Reg. No. 39,241; David A. Morasch, Reg. No. 42,905; Kasey C. Christie, Reg. No. 40,559; Katie E. Sako, Reg. No. 32,628 and Daniel D. Crouse, Reg. No. 32,022.

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All statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statement may jeopardize the validity of the application or any patent issued therefrom.

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2 Full name of inventor: **David J Marsh**

3 | Inventor's Signature Dave Marsh. Date: 3/22/00

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